



# Recommended Pump Imaging Package Items and Quantities

Updated 3.6.08

Item	Item #	Member Cost	Non-member Cost	Recommended Qty Per Pump With 2 Nozzles
E85 Brochure	1	\$ 0.25	\$ 0.40	500
Point of Sale Boxes	11	11.26	21.12	2
Pump Topper & Stand	13	67.73	96.75	1
E85 Sticker (4x5")	14	0.63	1.05	2
E85 Sticker (11x18")	15	2.38	4.47	2
E85 Sticker (5½ x9")	16	1.00	1.50	2
E85 Sticker (3x5")	17	0.87	1.55	2
E85 <b>Mandatory</b> Sticker (2½x3")	25	0.75	1.25	2
Sign (Curbside Pricing)	26	400.93	413.46	1
E85 Banner	27	122.04	199.50	1
E85 Resource Guide on CD	31	12.80	20.00	1
Sign (Pole Pricing)	36	113.54	167.33	1
Sign (E85 Marquee Insert)	37	**	**	1
Nozzle Talker –Non-vapor recovery	46	20.80	33.80	2
Nozzle Talker –Vapor recovery	47	20.80	33.80	2
E20 Blend Sticker (3 x 5")*	51	2.07	3.45	2
E20 <b>Mandatory</b> Sticker (2½ x 3") *	52	2.01	3.35	2
E30 Blend Sticker (3 x 5")*	53	2.07	3.45	2
E30 <b>Mandatory</b> Sticker (2½ x 3")*	54	2.01	3.35	2
E40 Blend Sticker (3 x 5")*	55	2.07	3.45	2
E40 <b>Mandatory</b> Sticker (2½ x 3")*	56	2.01	3.35	2

\*For blender pumps only

\*\*Contact materials coordinator at (573) 635-8445, ext 19, or email [order@e85fuel.com](mailto:order@e85fuel.com) for a customized quote.

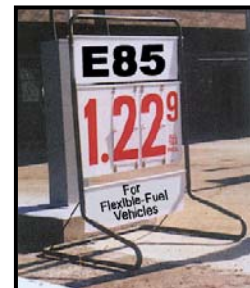
**#37 Marquee Sign Insert**



**#36 Pole Pricing Sign**



**#26 Curbside Pricing Sign**



The NEVC recommends the use of the Marquee Sign Insert, # 37, as this is the most visible.  
The sign of second choice by the NEVC is the Pole Pricing Sign, # 36.