



National Ethanol Vehicle Coalition

2009 FFV Purchasing Guide

Back Cover Customization & Advertising Rates

The 2009 Flexible Fuel Vehicle (FFV) Purchasing Guide will contain full-color pages of frequently asked questions about E85, as well as an up-to-date listing of all FFVs produced by model year. Organizations who wish to order customized guides with their own graphic printed on the back cover must supply their artwork as a 300 dpi .tif or .jpg file no later than September 19, 2008. The artwork needs to fit a 10" x 7.25" area and have a .25" additional bleed all around.

The following prices are for customized copies, all of which will be printed and mailed to you. Additional shipping charges will apply.

Customized Guides For Your Organization's Use	Cost For Customization and Printing
100 guides with a customized back cover	\$600
250 guides with a customized back cover	\$1,375
500 guides with a customized back cover	\$2,375
1,000 guides with a customized back cover	\$3,150
2,500 guides with a customized back cover	\$4,000
5,000 guides with a customized back cover	\$4,500
10,000 guides with a customized back cover	\$6,750

This option is available to one organization only, on a first-come, first-serve basis. Additional shipping charges will apply.

Back Cover Advertising On Entire NEVC Supply	Cost For Advertising and Printing
Advertising, plus 500 printed guides	\$2,750
Advertising, plus 1,500 printed guides	\$3,750
Advertising, plus 2,500 printed guides	\$4,750

These costs are strictly for advertising on the back cover of the entire supply (approximately 10,000) of the 2009 FFV Purchasing Guide. They will be printed and kept in inventory by the NEVC for general reference purposes, distribution at trade shows and fulfillment of E85 merchandise orders.