



2008 FFV Purchasing Guide Back Cover Customization & Advertising Rates

The 2008 Flexible Fuel Vehicle (FFV) Purchasing Guide contains 16 full-color pages of frequently asked questions about E85, as well as an up-to-date listing of all FFVs produced by model year. If your organization wishes to order customized guides with your graphic printed on the back cover, please let us know by January 14, 2008. You will need to supply your artwork as a 300 dpi .tif or .jpg, to fit a 10” x 7.25” area with a .25” additional bleed all around.

This option is available to one organization only.

Back Cover Advertising On Entire NEVC Supply	Cost For Advertising
Advertising on 10,000 guides to be kept in stock at the NEVC, with 500 going to your company	\$2,500.00
Advertising on 10,000 guides to be kept in stock at the NEVC, with 1,500 going to your company	\$3,500.00
Advertising on 10,000 guides to be kept in stock at the NEVC, with 2,500 going to your company	\$4,500.00

These costs are strictly for advertising on the back cover of the entire supply (approximately 10,000) of the 2008 FFV Purchasing Guides. They will be printed and kept in inventory by the NEVC for general reference purposes, distribution at trade shows and fulfillment of E85 merchandise orders.

For more information and estimates on other quantities, please contact Michelle Kautz at mkautz@e85fuel.com or call 573.635.8445 ext. 18.